



Iconeus Expands U.S. Presence to Support Growing Adoption of fUS in Preclinical Brain Imaging

Paris, France – 03/10/2026 – Iconeus, a French neuroimaging company developing functional ultrasound (fUS) solutions for real-time brain activity imaging, today announced the creation of its U.S. entity, **Iconeus Inc.** – a key milestone in supporting the adoption of functional ultrasound in preclinical neuroscience research.

The new U.S. presence will enable closer collaboration with American academic laboratories, research institutes, pharmaceutical companies, and contract research organizations using advanced imaging to study brain function, neurological disorders, and therapeutic development.

As part of this expansion, Iconeus has appointed **Joshua Dufresne** as **Business Development Manager**, the company's first U.S.-based team member. He will drive strategic partnerships, identify new market opportunities, and support engagement with neuroscience laboratories, research institutions, and industry partners across North America.

“The United States hosts one of the world’s most active neuroscience research ecosystems,” said **Ludovic Lecointre**, CEO and co-founder of Iconeus. *“By establishing a local presence, we can work directly with research teams and accelerate the adoption of functional ultrasound as a tool for studying brain function and evaluating new therapies.”*

Iconeus' technology is **already installed in numerous research laboratories in the U.S.**, including leading universities and national research centers. This growing installed base underscores the technology's value and adoption among preclinical neuroscience researchers.

About Iconeus

Iconeus introduced **functional ultrasound imaging** to provide high-resolution and real-time visualization of cerebral blood flow dynamics with unprecedented sensitivity and resolution in the whole brain. In **preclinical research**, this translational and non-invasive technology allows monitoring brain activity, neural networks, and brain blood flow in small vessels. This enables researchers to study the brain, its diseases, evaluate pharmacological effects, and drive critical discoveries in neuroscience.

Headquartered in France, Iconeus is a medical technology company at the forefront of neurofunctional imaging innovation. France has long been a **pioneer in medical ultrasound**, and Iconeus is excited to bring this French breakthrough technology to the **American medical research community** through its new U.S. subsidiary.

For more information, visit **[iconeus.com](https://www.iconeus.com)**

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